



Get parents buzzing about your site... Introduce shoppers to something new on your site... Be featured on WIN IT! (a kidstylesource.com consumer giveaway)

~Give away a shopping spree/ gift certificate to help draw traffic to your site. We'll need a description of the types of product, parents can find on your site.

~Or, maybe you want to spread the word that you've just added a new size segment or a new product category or a great new brand. Choose a giveaway item from the new size segment, product category or brand. If applicable, indicate if winner can select color/style/size. We'll also need a description of the giveaway item.

~Finally, we'll need an image of the giveaway item (if applicable) and your logo and/or a screenshot of your landing page or another page on your site. (images need to be no smaller than 600px wide and no smaller than 600 px deep @ 72dpi.) Email your images and giveaway information to tracy@kidstylesource.com

~We'll post the giveaway for 2-3 weeks, eblast our visitors 2-3 times during the contest and select a winner via random.org. Once we have a winner, we'll provide you with their address for shipping out the giveaway item (U.S. addresses only). If you are awarding a shopping spree, then we'll provide an email address where you can reach the winner to give them a special code to start shopping.

