

We've got questions...

email answers
& site/store images to
lynda@kidstylesource.com
or tracy@kidstylesource.com

...You've got answers

What in your background/experience (personal and/or professional) prompted you to open a children's site/store?
How long have you operated your store/site?
How would you describe your site/store to parents?
What's your retail point-of-view?
Who is your customer?
What size ranges do you carry? Boys and girls?
What product segments does your store/site feature?
What's your price range?
What brands are key for your store/site?
What looks/trends/brands do you want to make sure parents don't overlook this season? Tell us why?
Does your store/site do special events/promotions and/or offer special services? Describe them?

